

Author Guidelines

1. The manuscript must be written in Microsoft Word using 12-point Times New Roman, single-line spacing between sentences, 1 inch (2.5 cm) margin on every side, and no indentation. Each paragraph must be evenly distributed or justified. All A4 pages of the manuscripts are to be numbered.

2. The submitted manuscript will be screened to ensure compliance with the author guidelines. It should be noted that the manuscript that does not adhere to the guidelines will be returned to the author(s) for revision. The guidelines are as follows.
 - 2.1 The language of publication is English. If any other languages are also used in the manuscript, they must be accompanied by their English equivalents.
 - 2.2 The manuscript must follow publication ethics. That is to say, plagiarism and fabricated or falsified data are to be avoided. The manuscript must not be previously published elsewhere, submitted to other journals, or subject to other revisions.
 - 2.3 The manuscript must comprise its title and a 150- to 250-word abstract.
 - 2.4 The name(s) and surname(s), the position, the affiliation (faculty and university), the province, the postal code, and the country of the author(s) must be provided.

3. For the oral presentation in the conference, **all presenters will be provided with an E-certificate**. The presenters have the following three tracks as options.

1st Track Proceedings or Book Chapter

Concerning the proceedings, the manuscript must be between 15-19 A4 pages in length, including the abstract, the manuscript contents, the table(s), the figure(s), the references, and the appendices. Please note that the published articles undergo a quality review by two experts who are in certain or relevant fields from various institutions and who are not affiliated with the same university as the manuscript's author(s). The review is conducted in a double-blinded manner. All contents in the manuscript are the personal opinions of the authors and do not reflect the views or responsibilities of the Faculty of Humanities and Social Sciences, Thaksin University, or those of the editorial board.

Regarding the book chapter, the manuscript must be between 20-25 A4 pages in length, the abstract, the manuscript contents, the table(s), the figure(s), the references, and the appendices. Please note that the published articles undergo the quality review by two experts who are in certain or relevant fields from various institutions. The review is conducted in a double-blinded manner. All contents in the manuscript are the personal opinions of the authors and do not reflect the views or responsibilities of the Faculty of Humanities and Social Sciences, Thaksin University, or those of the editorial board.

***The editor reserves the right to consider whether the manuscript should be published in the proceedings or the book chapter, based on the completeness and the length of the manuscript. The editor's decision is final.

All manuscripts submitted through this track are required to include the following sections.

- 1) Title
- 2) Abstract
- 3) Keywords (3-5 words)
- 4) Introduction
- 5) Research Objectives
- 6) Literature Review
- 7) Research Methodology
- 8) Results
- 9) Discussion and Conclusions
- 10) References (APA 7th edition referencing style)
- 11) Bibliography (maximum 250 words)

The proceedings and the book chapter will be available online after the conference.

2nd Track Inthaninthaksin Journal (Thai Journal Citation Index, Tier 2)

This track is suitable for Thai presenters. All manuscripts should include the following sections:

- 1) Title
- 2) Abstract
- 3) Keywords (3-5 words)
- 4) Introduction

- 5) Research Objectives
- 6) Literature Review
- 7) Research Methodology
- 8) Results
- 9) Discussion and Conclusions
- 10) References (APA 7th edition referencing style)
- 11) Bibliography (250 words)

Once the manuscript is approved for presentation at the conference, the author(s) must adjust the manuscript format according to the journal's requirements and submit it through the ThaiJO system to undergo the review process, with an exemption from the journal's fee. The review outcome will be based on the journal's opinion. If the manuscript is rejected, the author(s) cannot request a change in the publication afterwards. They only receive an E-certificate.

3rd Track Only oral presentation without publication

For those requiring this track, once the manuscript is approved for presentation, it will not be published after the conference. Nevertheless, the presenters must submit a 3- to 5- A4- page extended abstract with the following sections.

- 1) Title
- 2) Abstract
- 3) Keywords (3-5 words)
- 4) Introduction
- 5) Research Objectives
- 6) Literature Review
- 7) Research Methodology
- 8) Results
- 9) Discussion and Conclusions
- 10) References (APA 7th edition referencing style)